

DEPARTMENT OF HUMAN ECOLOGY
FASHION MERCHANDISING - FIT ADVERTISING & MARKETING COMMUNICATIONS CURRICULUM

Student Name: _____

Student Number: _____

(Recommended Course Sequence - 2021-2024)

FRESHMAN YEAR																	
First Semester						Second Semester											
Course	Course Title / Area	Credits	Sem	Grade	Cr. Earned	Course	Course Title / Area	Credits	Sem	Grade	Cr. Earned						
	AREA I	3					AREA I	3									
	AREA III	3				BIOL 101 & BIOL 103	AREA III - Theories & App of BIOL Science & Lab	4									
ENGL 101	Basic Composition I	3				ENGL 001	English Proficiency Exam	0									
FMCT 141	Intro to the Fashion Industry	3				ENGL 102	Basic Composition II	3									
HUEC 100	First Year Experience Seminar	1				EXSC 111	Personalized Health & Fitness	3									
SOCI 101	Introduction to Sociology	3				MATH 109	College Algebra or Higher	3									
Total:						16						Total:					
						16											
						0											

SOPHOMORE YEAR																	
First Semester						Second Semester											
Course	Course Title / Area	Credits	Sem	Grade	Cr. Earned	Course	Course Title / Area	Credits	Sem	Grade	Cr. Earned						
ACCT 288	Exp. Core: College Accounting	3				ECON 201	Principles of Economics (Macro)	3									
ECON 202	Principles of Economics (Micro)	3				FMCT 300	Historic Costumes	3									
ENGL 203	Fund. of Contemporary Speech	3				FMCT 361	Apparel Construction & Evaluation	3									
FMCT 203	Intro to Fashion Forecasting	3				HUEC 230	Multicultural Perspectives on Families in the US	3									
PSYC 100	Introduction to Psychology	3				MKTG 308	Principles of Marketing	3									
	Elective	3					Elective	3									
Total:						18						Total:					
						18											
						0											

JUNIOR YEAR																	
First Semester						Second Semester											
Course	Course Title	Credits	Sem	Grade	Cr. Earned	Course	Course Title / Area	Credits	Sem	Grade	Cr. Earned						
AC 111	Advertising and Promotion	3				AC 221	Publicity Workshop	3									
AC 114	Marketing for IMC	3				AC 222	Sales Promotion	3									
AC 141	Journalism	3				AC 231	Advertising Copywriting	3									
AC 171	Mass Communication	3				AC 271	Audiences & Media	3									
CD 122	Digital Layout I	2				AC 272	Research Methods in IMC (HUEC 474)	3									
FM 116	Fashion Business Practices	3				IC 297	Internship (HUEC 399, 400)	3									
Total:						17						Total:					
						17											
						0											

SENIOR YEAR																	
First Semester						Second Semester											
Course	Course Title	Credits	Sem	Grade	Cr. Earned	Course	Course Title	Credits	Sem	Grade	Cr. Earned						
FMCT 341	Fashion Buying & Merchandising	3				FMCT 351	Fashion Buying & Merchandising II	3									
FMCT 371	International Trade & Retailing Issues	3				FMCT 382	Textiles II	3									
FMCT 381	Textiles I	3				FMCT 490	Product Development	3									
FMCT 441	Visual Merchandising	3				HUEC 463	Food, Clothing & Culture	3									
HUEC 370	Professional Development	2				HUEC 490	Consumer Motivation	3									
HUEC 409	Post-Internship Seminar	1				MKTG 314	Retail Management	3									
HUEC 495	Senior Seminar in Human Ecology	1															
Total:						16						Total:					
						16											
						0											

Req. Credits	TOTAL CREDITS	Earned Credits
138		0

- Area I = Arts & Humanities
- Area II = Social & Behavioral Sciences
- Area III = Sciences
- Area IV = Mathematics
- Area V = English Composition

- Area VI = Emerging Issues

* Students must take 6 credits of science and 1 credit of science lab
 ** The list of approved courses will vary by semester. SEE YOUR ADVISOR.
 *** It is recommended that CHDE students take NUDT 210 for Area III.
 Students need 12 alternative credits: Online, summer, winter, internships, independent studies.

NOTE: Students choosing to do a minor should consult with the relevant minor department & their advisor.

Advisor: _____

Student: _____

Date: _____