

DEPARTMENT OF HUMAN ECOLOGY
FASHION MERCHANDISING CURRICULUM FOR STUDENTS ENROLLING AT UMES FALL 2015 TO SPRING 2017

Student Name: _____

Student Number: _____

Recommended Course Sequence - Fashion Merchandising 2015-2017

FRESHMAN YEAR											
First Semester						Second Semester					
Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
	AREA I	3				ENGL 001	English Proficiency Exam	0			
	AREA III	3				ENGL 102	Basic Composition II	3			
ENGL 101	Basic Composition I	3					AREA I	3			
FMCT 141	Intro to the Fashion Industry	3					AREA III	4			
HUEC 100	First Year Experience Seminar	1				EXSC 111	Personalized Health & Fitness	3			
SOCI 101	Introduction to Sociology	3				MATH 109	College Algebra or Higher	3			
Total		16				Total		16			
SOPHOMORE YEAR											
First Semester						Second Semester					
Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
ACCT 288	College Accounting	3				ECON 201	Principles of Economics (Macro)	3			
ECON 202	Principles of Economics (Micro)	3				ENGL 305	Technical Writing	3			
ENGL 203	Fund of Contemporary Speech	3				FMCT 300	Historic Costumes	3			
FMCT 203	Intro to Fashion Forecasting	3				HUEC 230	Multi Persp on Families in the US	3			
PSYC 100	Introduction to Psychology	3				TELC 336	Computer Graphics I	3			
Total		15				Total		15			
JUNIOR YEAR											
First Semester						Second Semester					
Course	Course Title	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
FMCT 341	Fashion Buying & Merchandising	3				FMCT 342	Advertising & Promotion	3			
FMCT 361	Apparel Construction & Evaluation	3				FMCT 351	Fashion Buying & Merchandising II	3			
FMCT 381	Textiles I	3				FMCT 382	Textiles II	3			
MKTG 308	Principles of Marketing	3				HUEC 370	Professional Development	2			
	Elective	3				HUEC 399	Pre-Internship Seminar	1			
Total		15				Total		15			
SUMMER											
Course	Course Title	Credits	Sem	Min. Gr	Act Gr.						
HUEC 400	Internship	3									
Total		3									
SENIOR YEAR											
First Semester						Second Semester					
Course	Course Title	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title	Credits	Sem	Min. Gr	Act Gr.
FMCT 371	International Trade & Retailing Issues	3				FMCT 490	Product Development	3			
FMCT 441	Visual Merchandising	3				HUEC 490	Consumer Motivation	3			
HUEC 409	Post-Internship Internship	1				MKTG 314	Retail Management	3			
HUEC 495	Senior Seminar in Human Ecology	1					Elective	3			
Electives		5				Total		12			
Total		13				Total		12			

- I = Arts & Humanities
- II = Social & Behavioral Sciences
- III = Sciences
- IV = Mathematics
- V = English Composition
- VI = Emerging Issues

- S = Supporting
- FK = Foundation Knowledge
- MR = Major Requirement

- * Students must take 6 credits of science and 1 credit of science lab
- ** The list of approved courses will vary by semester. See your advisor

Students need 12 alternative credits: Online, summer, winter, internships, independent studies.

NOTE: Must pass MATH 109, ACCT 201, ECON 202 and ECON 201 with "C" or better for Business Minor.

