

UNIVERSITY OF MARYLAND EASTERN SHORE

MISSION

The University of Maryland Eastern Shore, a Historically Black Land Grant University, emphasizes selected baccalaureate programs in the liberal arts and sciences and career fields with particular relevance to its land grant mandate, offering distinctive academic emphases in agriculture, marine and environmental science, hospitality, and technology. Degrees are offered at the master's and doctoral levels. UMES is committed to providing quality education to persons who demonstrate the potential to become quality students, particularly from among minority communities, while fostering multi-cultural diversity. The University serves education and research needs of government agencies, business and industry, while focusing on the economic development needs on the Eastern Shore. UMES aspires to become an educational model of a teaching/research institution that nurtures and launches leaders. It will continue to enhance its interdisciplinary curriculum sponsored research, outreach to the community, e.g. the public schools and rural development, and expand its collaborative arrangements both within the system and with external agencies and constituencies.

KEY GOALS AND OBJECTIVES (2009- 2014)

Goal 1: Sustain, design, and implement quality undergraduate and graduate academic programs to meet challenges of a highly competitive and global workforce

Objective 1.1: Maintain the minimum passing rate on the Praxis II of 95 percent.

		2009	2010	2011	2012	2013	2014
Performance Measures		Actual	Actual	Actual	Actual	Estimated	Estimated
Quality	Percent of undergraduate students who completed teacher training and passed Praxis II	100%	100%	100%	100%	95%	95%

Objective 1.2: Increase the percent of students expressing satisfaction with job preparation from 89 percent in 2008 to 90 percent in 2014.

		2008 Survey	2009 Survey	2010 Survey	2011 Survey	2012 Survey	2013 Survey
Performance Measures		Actual	Estimated	Estimated	Actual	Estimated	Estimated
Quality	Percent of students satisfied with education received for employment	89%	92%	95%	82%	85%	88%

Objective 1.3: Maintain the percent of students expressing satisfaction with graduate/professional school preparation at a minimum of 90 percent in 2014.

	2008 Survey Actual	2009 Survey Estimated	2010 Survey Estimated	2011 Survey Actual	2012 Survey Estimated	2013 Survey Estimated
Performance Measures						
Percent of students satisfied with education received for graduate/professional school	96%	85%	85%	85%	88%	90%

Goal 2: Promote and sustain access to higher education for a diverse student population

Objective 2.1: Maintain the percent of first generation students at minimum of 40 percent through 2014.

	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Performance Measures						
Outcome						
Percent of first generation students enrolled	46%	47%	43%	51%	40%	40%

Objective 2.2: Increase the percent of non-African-American undergraduate students from 18 percent in 2009 to 22 percent in 2014.

	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Performance Measures						
Input						
Total undergraduate enrollment	3,815	3,922	3,967	3,862	3,890	3,890
Outcome						
Percent of non-African American undergraduate students enrolled	18%	18%	21%	23%	22%	22%

Objective 2.3: Increase the number of students enrolled in courses using distance education technology from 648 in 2009 to 1,000 in 2014.

	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Performance Measures						
Input						
Number of students enrolled in distance education courses	648	846	923	1,188	1,000	1,000

Objective 2.4: Increase the number of students enrolled in courses at off-campus sites from 225 in 2009 to 300 in 2014.

	2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Performance Measures						
Input						
Number of students enrolled in courses at off-campus sites	225	232	221	206	273	300

Objective 2.5: Maintain enrollment of economically disadvantaged students at a minimum of 43 percent through 2014.

Performance Measures		2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Input	Total undergraduate enrollment	3,815	3,922	3,967	3862	3,758	3,890
Outcome	Percent of economically disadvantaged students	47.0%	52.0%	58%	60%	43%	43%

Goal 3: Enhance quality of life in Maryland in areas of critical need to facilitate sustainable domestic and international economic development

Objective 3.1: Increase the total number of teacher education graduates from 23 per year in 2009 to 30 per year in 2014.

Performance Measures		2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Input	3.1a Number of undergraduates enrolled in teacher education program	22	42	40	--	44	48
Output	3.1b Number of students who completed all teacher education programs	23	26	21	--	25	30

Objective 3.2: Increase the total number of STEM graduates from 109 in 2009 to 120 in 2014.

Performance Measures		2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Output	3.2 Number of graduates of STEM programs	109	103	117	166	120	120

Goal 4: Redesign and sustain administrative systems to accelerate learning, inquiry and engagement

Objective 4.1: Increase the second-year retention rate for all UMES students from 71 percent in 2009 to 80 percent in 2014.

Performance Measures		2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Output	Second year retention rates	71%	74%	68%	72%	75%	80%

Objective 4.2: Increase the six-year graduation rate for all UMES students from 42 percent in 2009 to 50 percent in 2014.

Performance Measures		2009 Actual	2010 Actual	2011 Actual	2012 Actual	2013 Estimated	2014 Estimated
Output	Six-year graduation rate	42%	36%	37%	36%	38%	40%

Objective 4.3: Increase the second year retention rate for African-Americans from 70 percent in 2009 to 80 percent in 2014.						
	2009	2010	2011	2012	2013	2014
Performance Measures	Actual	Actual	Actual	Actual	Estimated	Estimated
Output Second-year retention rate for African American students	70%	74%	69%	72%	75%	80%

Objective 4.4: Increase the six-year graduation rate for African-Americans from 43 percent in 2009 to 50 percent in 2014.						
	2009	2010	2011	2012	2013	2014
Performance Measures	Actual	Actual	Actual	Actual	Estimated	Estimated
Output Six-year graduation rate for African American students	43%	37%	36%	37%	38%	40%

Goal 5: Efficiently and effectively manage University resources and pursue public/private funds to support the enterprise

Objective 5.1: Raise \$2 million dollars annually through 2014.

	2009	2010	2011	2012	2013	2014
Performance Measures	Actual	Actual	Actual	Actual	Estimated	Estimated
Outcome Fundraising Campaign funds raised (million \$)	NA	NA	\$3,937,346	\$1,378,083	\$1,500,000	\$2,000,000

Objective 5.2: Maintain a minimum of 1% efficiency on operating budget savings through 2014. (Rate of operating budget savings achieved through efficiency measures)

	2009	2010	2011	2012	2013	2014
Performance Measures	Actual	Actual	Actual	Actual	Estimated	Estimated
Efficiency Percent rate of operating budget savings	2.6%	2.7%	2.0%	1.9%	1.0%	1.0%

Footnotes:

PRAXIS pass rate – Source: ETS Title II reporting (ETS reports outcomes for the previous year on an annual basis in October)

Retention & Graduation Rates – Source: MHEC Enrollment Information System (EIS) and Degree Information System (DIS)

Undergraduate enrollment by race for fall: 76.6% (African American), 1.2% (Asian), 2.4% (Hispanic), 11.0% (White), 3.0% (Foreign), 3.9% (One or More Races) and 1.8% (Other/Unknown)