

# UMES ENROLLMENT MANAGEMENT SPRING 2021 UPDATE



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**EMSE Highlights**

2

**Enrollment Projections  
& Trends**



## **SPRING 2021 ENROLLMENT MANAGEMENT & STUDENT EXPERIENCE HIGHLIGHTS**

- Admissions & Fin Aid - Joint Communication
  - Enhanced parent communication
  - Merit grant opportunities
  - Weekly online web-info sessions through Facebook Live and Instagram
- Res Life - New Student Portal
- Registrar's Office - Process and Procedure Review
- Financial Aid – New Scholarship Opportunities
- Counseling & Health Services – Telecare Virtually
- Student Experience - Greek In-Take, SGA Elections, and campus activities face to face

### **In-Person Commencement**

- 297+ Degree Candidates
  - 234 Baccalaureate
  - 32 Masters
  - 33 Doctoral
- Congratulatory Gifts

# AY 2021-22 ENROLLMENT MANAGEMENT SNAP SHOT

## Fall 2021 Undergraduate Applications

- Applications: **7,741** (**536**) (**6%↓**)
- Admits: **5,951** (**978**) (**17%↑**)

## Fall 2021 Confirmed Admits

- Confirmed Admits: 550

# of Apps



# of Admits



# FALL 2021 1<sup>ST</sup> YR STUDENT ONBOARDING



## Center for Access and Academic Success (CAAS)

- New Student Orientation
  - Virtual
  - Learning modules
  - Interactive Videos
  - Block Scheduling

## Office of Student Experience

- Freshman Week
  - Face to Face
  - 1 Week
  - College Readiness
  - Academic Support