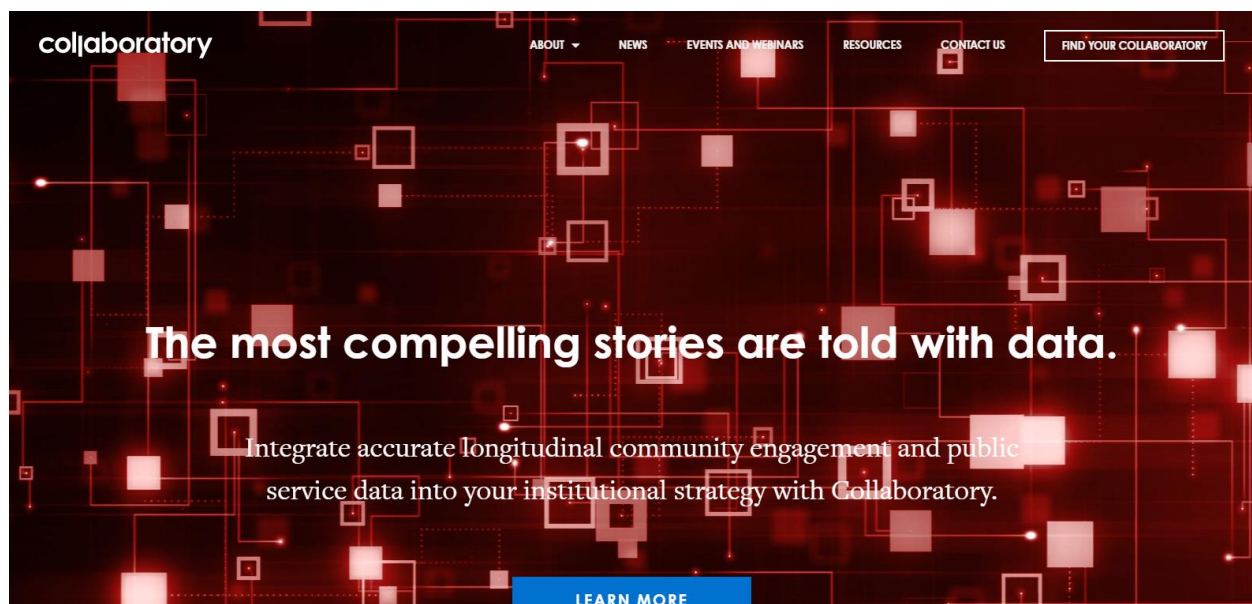


For 2020-2021, UMES applied for and was awarded a (free) partnership with *Collaboratory*, an academic data-collection organization that provides an online portal for individual institutions on a public database.

This portal is entirely dedicated to housing our community engagement and public service activities across campus.

This is the home page of their platform:



This is accessible at cecollaboratory.com

Background

Collaboratory originated from within the Institute for Community and Economic Engagement (ICEE) at UNC Greensboro (UNCG). It was designed, initially, to serve UNCG's need to track, report and build awareness of hundreds of community engagement and public service activities and relationships for planning, reporting, and recognition purposes.

By giving UMES a platform for inputting and analyzing our data, *Collaboratory* allows us to document and understand the full scope of our community engagement and public service activities to improve practice and reporting.

Examples of data collected in our portal on *Collaboratory*[®]:



Institutional Community Engagement Activities



Institutional Public Service Activities



Engagement throughout the Curriculum



Faculty and Staff Profiles



Institutional Department Profiles



Community Partner Engagement with the Institution

How it Works

From the homepage, we will be able to open the UMES portal – this portal is available to the public and is designed to highlight our community engagement/public service activities. This acts as our “public face” to interested parties.

As an example, this is the portal for UNCG (available to anyone who clicks on their link-- **close-ups are below**):

The screenshot shows the UNCG Community Engagement and Public Service Activities portal. At the top, there is a banner image of a campus building. Below the banner, there is a search bar and a navigation menu. The main content area features a red apple icon with a white house inside, representing the Heritage Language Academy at Asheboro City Schools. Below the icon is a search bar and two side-by-side text boxes for 'Community' and 'Faculty, Staff & Students'. At the bottom, there is an 'Institutional Information' section with text about community engagement.

There is a banner at the top, a scrolling list of current activities in the first text box (**close-ups are below**), two side-by-side text boxes, and an institutional bio and contact info in the bottom box.

Close-up 1: Top Text Box



Community Engagement and Public Service Activities [View All Activities »](#)



LEAP: Promoting Lifetime Eating and Physical Activity Practices
Community Engagement Activity

 [Emily Janke](#)

This initiative brings together a broad array of individuals and organizations to identify common goals, indicators and common measures related to healthy eating and physical activity in Guilford County. We are seeking to improve lifetime eating and physical activity through better data and in service to programs and services offered throughout our county.



This is a scrolling box – note the many circles at the bottom, each indicative of a single activity. For the UMES portal, we will list the many various activities we initiate; for example:

- The Health and Wellness Festival
- Founders’ Week events
- Music performances
- Social Justice panels
- Individual Courses with engagement/service objectives
- Star Power, a TV production summer camp
- Etc.

We will rely on each unit to report their events, activities, or courses. This portal allows self-reporting once it is up and running.

Close Up 2: Side-by-Side Text Boxes


The image shows a close-up of two side-by-side text boxes. The left box is titled 'Community' and contains the text 'Find activities between University of North Carolina at Greensboro and the surrounding community.' Below this text is a blue button labeled 'Discover Activities'. The right box is titled 'Faculty, Staff & Students' and contains the text 'Log In to contribute activities.' Below this text is a blue button labeled 'Log In'.

UMES' portal, under construction

Right now, our portal is blank. As of next week, we will be collecting your data for a bulk upload.


The image is a screenshot of the UMES portal under construction. At the top, there is a navigation bar with 'UMES' on the left and 'Home', 'Activities', and 'Search' in the center. On the right side of the navigation bar, there are links for 'Sign Up' and 'Log In'. Below the navigation bar, there is a large grey area with a placeholder for a logo. Below this, there is a section for 'University of Maryland Eastern Shore' with the address 'PRINCESS ANNE, MD' and a 'collaboratory' link. Below this, there is a section for 'Community Engagement and Public Service Activities' with a 'View All Activities' link. Below this, there is a search bar with the placeholder text 'Enter keyword, e.g., faculty/staff name, organization, course, unit, topic' and a 'Search' button. Below the search bar, there are two side-by-side text boxes: 'Community' and 'Faculty, Staff & Students'. The 'Community' box contains the text 'Find activities between University of Maryland Eastern Shore and the surrounding community.' and a blue button labeled 'Discover Activities'. The 'Faculty, Staff & Students' box contains the text 'Log In to contribute activities.' and a blue button labeled 'Log In'. Below these boxes, there is a section for 'Institutional Information' with a paragraph of text: 'As an 1890 land grant university, UMES has a long history of fostering partnerships with our communities and neighborhoods. As a rural institution, we are deeply committed to the science and discovery of the ways in which our land and communities sustain each other. Students, faculty, and staff at UMES practice servant leadership through our many initiatives of civic engagement, volunteerism, fundraising, and service-learning projects. Moreover, in our specialty areas of health and wellness, agricultural outreach, and childcare, we have engaged directly with our neighbors through services, assistance, education, and resources. UMES has designed educational experiences for our students with opportunities to develop as critically reflective citizens who believe in the power of civic engagement. For over 120 years, our university has worked to sustain our place as part of the Eastern Shore communities, knowing that when we serve our home, we in turn serve the world.' Below this text, there is a '30665 Student Services Center' link and a 'Visit Website' link. In the bottom right corner, there is a 'Chat with Collaboratory' button.

(A close up of our Institutional Information is below.)

**Community**


Find activities between University of Maryland Eastern Shore and the surrounding community.

[Discover Activities](#)


**Faculty, Staff & Students**


Log In to contribute activities.


[Log In](#)

**Institutional Information**

As an 1890-land grant university, UMES has a long history of fostering partnerships with our communities and neighborhoods. As a rural institution, we are deeply committed to the science and discovery of the ways in which our land and communities sustain each other. Students, faculty, and staff at UMES practice servant leadership through our many initiatives of civic engagement, voluntarism, fundraising, and service-learning projects. Moreover, in our specialty areas of health and wellness, agricultural outreach, and childcare, we have engaged directly with our neighbors through services, assistance, education, and resources. UMES has designed educational experiences for our students with opportunities to develop as critically reflective citizens who believe in the power of civic engagement. For over 130 years, our university has worked to sustain our place as part of the Eastern Shore communities, knowing that when we serve our home, we in turn serve the world.

 30665 Student Services Center
Princess Anne, MD 21853



 [Visit Website](#)

What Does *Collaboratory* Collect?

Collaboratory collects information about Community Engagement Activities done in partnership with the community and Public Service Activities providing expertise, resources, or services to or for the community.

Community Engagement Activities

Track community organizations, impact areas, populations served, locations, student involvement, units, and more. Each activity provides a complete description that reflects the literature base for community–engaged scholarship and partnership practices.

Public Service Activities

Track activities such as camps, clinics, direct services, cultural performances, professional development opportunities, and the full spectrum of public service activities provided by faculty and staff for the public's general benefit.

Courses

Include academic courses that integrate community engagement and public service activities. *Collaboratory* collects course descriptions, modes of learning/delivery, reflection strategies, student learning objectives, and more.

Community Organizations

Track those with whom you are connecting in the community from businesses and nonprofits to school systems and grassroots organizations. Quickly see the network of your institution's faculty and staff that work with the same organizations.

Units

Discover who else at your institution is involved. Departments, offices, and centers are linked to activities, and have profiles summarizing community engagement and public service activities of the unit.

Faculty and Staff

Highlight the network of community-based interdisciplinary collaborations across your institution by mapping where faculty and staff work together across units.

Other Institutions

Recognize the distinct collaborations you have with other higher education institutions near and far!

Programs and Initiatives

Capture your short and long-term institutional priorities such as strategic plans, scholarship programs, and programmatic initiatives that link to community engagement and public service activities.

Your UMES' *Collaboratory* project leaders are:

- Dr. Cynthia Cravens, Director of Faculty Development
- Dr. Darnell Wiggins, Associate Director of CAAS