

STRATIGIC PLANNING

R. Charles Byers, Ph.D.

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1866 Lincoln University
1871 Alcorn State University
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1873 University of Arkansas - Pine Bluff
1875 Authorna A&M University
1873 University of Arkansas - Pine Bluff
1876 Prainie View A&M University
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1877 University of Maryland A&M College
1881 Tuskegee University
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1886 Florida A&M University
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STRATEGIC PLANNING OXYMORON

Discussion

Agreement

Clarity



STRATEGIC PLANNING

- A process of defining its direction.
- Allocation of resources
- Making decisions



Answer the Questions

- What do we do?
- For whom do we do it?
- How is it accomplished?

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1873 University of Arkansas - Pine Bluff
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1876 Prairie View A&M University
1880 Southern University and A&M College
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1886 Kentocky State University
1886 Poinda A&M University
1891 Delaware State University
1891 West Verginis State University
1891 North Carolina A&T State University
1891 North Carolina A&T State University
1897 Fort Valley State University
1897 Langsten University

Flexible Plans

- One year
- 3 to 5 years
- Or longer



Determine

For what do we STAND?

 What do we want to ACCOMPLISH?

How will we ACHIEVE IT?

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1873 State Carolina State University
1875 Alabama AAM University
1885 Southern University and AAM College
1881 Tuskegie University
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1886 Kentacky State University
1886 Pointa AAM University
1887 Delaware State University
1891 West Virginis State University
1891 West Virginis State University
1891 North Carolina AAT State University
1897 Langston University

Mission

- Defines the purpose of the organization
- Why do we exist?
- Has implied Goals?
- Objectives for achieving goals?
- Strategies for achieving objectives?

GRANT UNIVERSITY

1871 Allocom State University
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1872 South Carolina State University
1873 University of Advantage - Princ Bluff
1875 Allohama AdM University
1876 Prairie View AdM University
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1891 West Virginia State University
1893 Fort Valley State University
1912 Tennessee State University
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Vision

- Defines the desired direction.
 - -Self-perception
 - -Long-Term Planning

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1881 Tuskegee University and A&M College
1885 Instact University
1886 University of Maryland Lastern Shore
1886 Prairie A&M University
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Vision

Tells why it is important to achieve the Mission.

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1876 Praint-View A&M University
1880 Southern University and A&M College
1881 Tuskegee University
1882 Virginia State University
1888 University of Maryland Eastern Shore
1886 University of Maryland Eastern Shore
1886 Serious State University
1891 Peter Virginia State University
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1891 Peter Virginia State University
1891 Rest Virginia State University
1897 Langisten University

Values

 Beliefs that the membership share, drive the priorities and culture.

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STRATIGIC PLANNING

- Should be
 - -SIMPLE
 - -WRITTEN
 - -CLEAR
 - -CURRENT
 - -ACHIEVABLE



STRATIGIC PLANNING

- Should also be
 - -MEASURABLE
 - -GOAL ORIENTED
 - -EMPHASIZE OBJECTIVES
 - -FINITE

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1897 Langiton University



STRATIGIC PLANNING ACTION PLAN

- After agreed on goals and objectives:
 - -Who will do it?
 - -What will be done?
 - -When will it be done?



ASSESSMENT

MONTHLY

QUARTERLY

ANNUALLY

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PART II PLANNING

- Planning is necessary:
 - 1. Provides direction
 - 2. Gives perspective

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1891 Delaware State University
1891 Next Virginia State University
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1897 Langston University



PART II PLANNING

- Planning facilitates:
 - 1. Involvement of stakeholders
 - 2. Communication
 - 3. Coordination





PART II PLANNING WORKSHOP

- 1. Where are we now?
 - Discuss the current situation
- 2. How do we get there?
 - Discuss future plans





PART II PLANNING WORKSHOP

- 3. Where are we going?
 - Discuss the direction
- 4. Where should we be going?
 - Discuss desired direction
- 5. How will we get there?
 - Discuss ARD Strategic Plan?-?GRANT



Steps in Planning

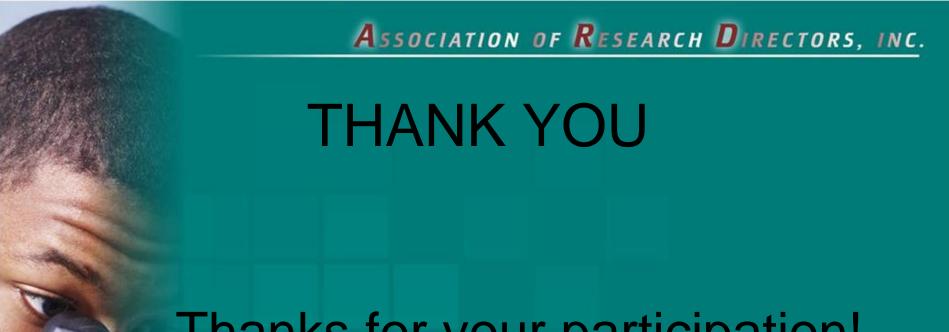
- Organizing
- Establish a structure
- Group involvement
- Setting objectives
- Nature of objectives
- Basis for objectives

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Steps in Planning

- Establishing priorities
 - Based on needs
 - Opportunities
 - Interrelationship
 - Design Activities





Thanks for your participation!

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