

Teaming Up for Success: Divisional Goals AY 17-18

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Division of Academic Affairs Institute

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AGENDA

- Highlights from AY 16-17
- Overview of Annual Strategic Planning Process
- President Bell's FY18 Strategic Goals
- Academic Affairs Divisional Goals and Subgoals

Highlights from AY 16-17

- Hosted inaugural *Innovations in Teaching and Learning* conference
- Launched the Center for Teaching Excellence
- As of June 16, 2017 UMES has been awarded \$18.2 M in external funding.
- For the third consecutive year, the UMES DPT Program graduated a cohort that demonstrated a 100% first-time pass rate on the National Physical Therapy Examination.

Promotion and Tenure

School of Agricultural and Natural Sciences

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|-------------------|--|
| Dr. Byungrok Min | Granted Tenure/Promoted to Associate Professor |
| Dr. Linda Johnson | Promoted to Full Professor |
| Dr. Eric May | Promoted to Full Professor |

Promotion and Tenure

School of Business and Technology

Dr. Yuanwei Jin

Promoted to Full Professor

Dr. Lei Zhang

Granted Tenure /Promoted to Associate Professor

Dr. Tyler Love

Granted Tenure /Promoted to Associate Professor

Dr. Jeff Molavi

Promoted to Full Professor

Promotion and Tenure

School of Education, Social Sciences and The Arts

Dr. Isrea Butler

Granted Tenure/Promoted to Full Professor

Mr. Bradley Hudson

Granted Tenure/Promoted to Associate Professor

Promotion and Tenure

School of Pharmacy and Health Professions

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| Dr. Adel Karara | Granted Tenure/Promoted to Full Professor |
| Dr. Madan Kharel | Granted Tenure/Promoted to Associate Professor |
| Dr. Miriam Purnell | Granted Tenure Promoted to Associate Professor |
| Dr. Maryam Rahimi | Promoted to Full Professor |
| Dr. Lisa Zheng | Granted Tenure/Promoted to Associate Professor |

Strategic Annual Planning

What is an annual strategic (operational) plan?

A short-term plan that outlines goals (strategies, metrics) for a one year cycle and provides an explanation of how a strategic plan (long-range) will be operationalized. It usually aligns with an operational annual budget.

Annual Strategic Planning Process

In an effort to better align the annual planning process in Academic Affairs with the President's Goals and Objectives and the UMES Strategic Plan's unmet goals, we developed Divisional goals and sub-goals to reduce redundancy in planning and reporting.

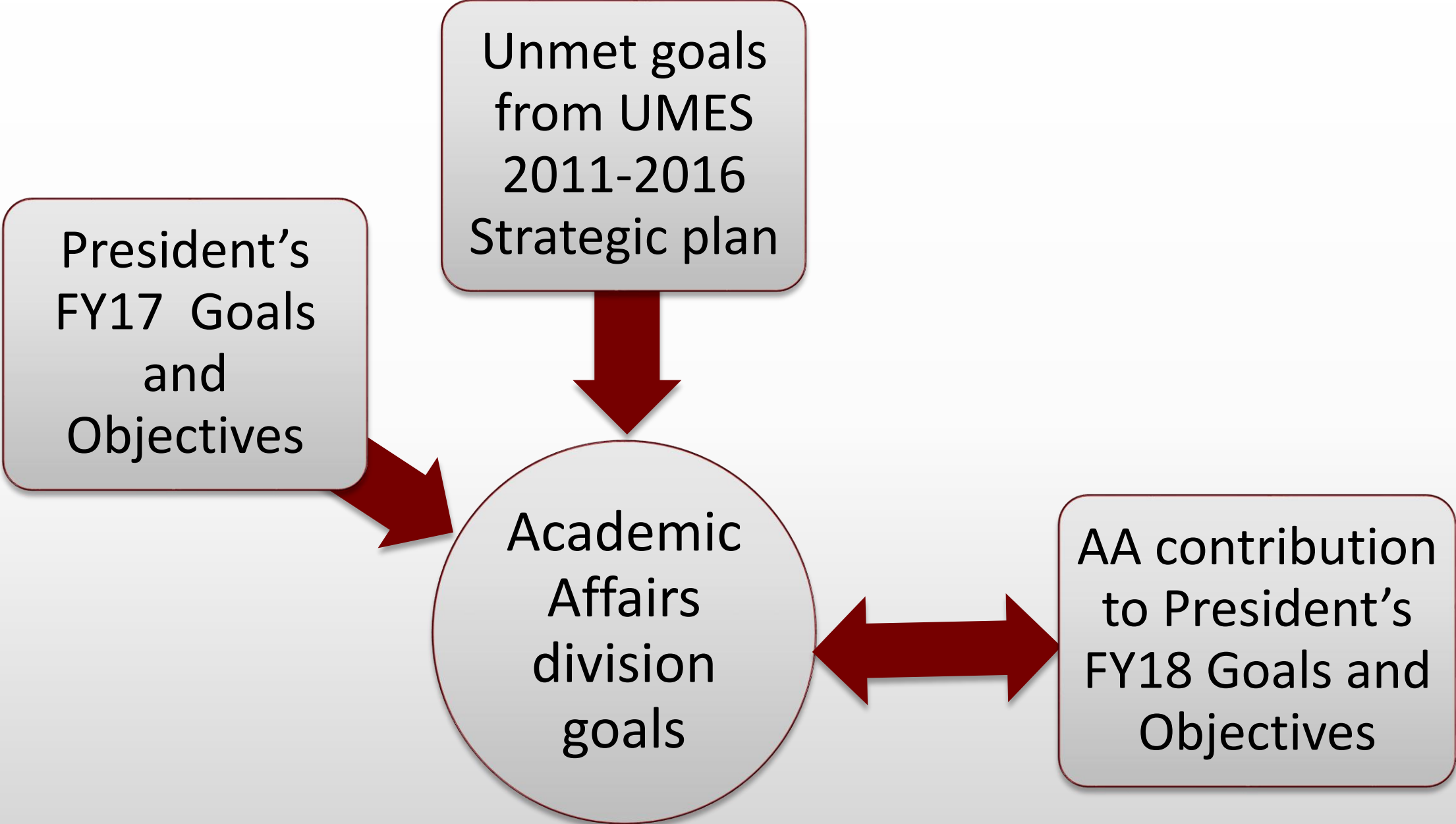
- **Reviewed the President's Goals and Objectives for FY 2017**
- **Reviewed the 2012-16 Strategic Implementation Progress Report**
- **Developed goals for FY2018 to incorporate in the President's Goal and Objectives for FY 2018**
- **Created planning and budget templates for each unit to develop its annual strategic plan**

President's
FY17 Goals
and
Objectives

Unmet goals
from UMES
2011-2016
Strategic plan

Academic
Affairs
division
goals

AA contribution
to President's
FY18 Goals and
Objectives



President's FY 2018 Goals and Objectives

- Goal I: MEET THE UNIVERSITY'S ENROLLMENT OBJECTIVES
- Goal II: IMPROVE THE UNIVERSITY'S FINANCIAL POSITION
- Goal III: ENSURE INSTITUTIONAL CONTINUOUS IMPROVEMENT
- Goal IV: MAINTAIN AND STRENGTHEN UMES' NEW DOCTORAL UNIVERSITY/R3
CARNEGIE CLASSIFICATION
- Goal V: INCREASE EXTERNAL FUNDING THROUGH FUNDRAISING AND
GRANTSMANSHIP
- Goal VI: CONTINUE TO PARTICIPATE IN USM ACADEMIC TRANSFORMATION INITIATIVES
- Goal VII: CONTINUE TO WORK TOWARD CLOSING THE COMPLETION RATE GAP BETWEEN
THE UNIVERSITY'S UNDERREPRESENTED MINORITY AND LOW-INCOME
STUDENTS AND THE USM AVERAGE COMPLETION RATE
- Goal VIII: STRENGTHEN UNIVERSITY AND COMMUNITY RELATIONS AND ECONOMIC
DEVELOPMENT
- Goal IX: IMPROVE INTERNAL COMMUNICATIONS AND VISIBILITY

Goal I: Stabilize the University's Enrollment

1. Increase student enrollment, retention and graduation rates in the Science, Technology, Engineering, Agriculture, and Mathematics (STEAM) fields
2. Increase enrollment of community college transfers, non-traditional students, international students, and veterans
3. Increase student retention to impact four and six-year graduation rates
4. Improve the teaching/learning environment
5. Enrich the campus and community environment

SPG I and III

Goal II: Improve Division Operational Efficiency and Effectiveness

1. Obtain national accreditation for eligible programs and reaffirmation of accreditation
2. Continue to implement cost savings/avoidance measures
3. Continue to implement an integrated institutional strategic plan which links planning, decision-making, enrollment management, budgeting, resource allocation, and evaluation
4. Develop and implement an internal system to track, monitor, and communicate specialized accreditations

Goal III: Continue to Participate in USM Academic Transformation Initiatives

1. Support online course transformation and redesign
2. Improve the teaching/learning environment
3. Enrich the campus and community environment
4. Improve structure for attracting, developing and retaining high quality and diverse students
5. Improve the structure for attracting, developing and retaining high quality and diverse faculty and staff
6. Partner with UMUC to develop new online courses/program(s)
7. Partner with other USM Institutions to develop joint programs (e.g., 3+1 or BS-MS degrees)
8. Partner with regional institutions to develop joint programs (e.g., BS-MS)

SPG III and IV

Goal IV: Close the Completion Gap between the University's Minority and Low-Income Students and the USM Average Completion Rate

1. Increase student retention to impact four and six-year graduation rates
2. Improve the teaching/learning environment
3. Enrich the campus and community environment
4. Ensure departmental review of the online degree audit for students with 90 credits or more
5. Promote the Take 15 campaign (requiring students to take 15 credits per semester)
6. Evaluate current and alternative approaches to addressing the development needs of at-risk student populations

Goal V: Support Faculty and Staff Professional Development

1. Increase the number of professional development opportunities
2. Improve the teaching/learning environment
3. Enrich the campus and community environment

Goal VI: Increase External Partnerships and Funding

1. Expand partnership with (i)business and industry,(ii)governmental agencies, (iii)community-based organizations, and(iv) other institutions of higher education
2. Enhance interdisciplinary research opportunities to impact the quality of life for all Maryland citizens
3. Increase revenue opportunities for faculty and students
4. Promote philanthropy as a cornerstone of the university's

New Employee Introductions